



YOUR KNOWLEDGE, OUR KNOW-HOW
HELPING MAKE A DIFFERENCE LOCALLY

**Check out the summer activity
planner included inside**

Inspiring Communities Together
Annual report
April 2018 – March 2019

Inspiring Communities Together is a Charitable Incorporated Organisation
Registration number: 1157053

Our Vision

A place where everyone has the opportunity to achieve their full potential and participate in making a positive difference to their neighbourhood.

Mission

We will achieve positive outcomes for local people based on the knowledge, understanding and information that the community have about their area, through empowering individuals and groups to release their potential to develop their own solutions.

Values

- We will be accountable to and representative of the local community
- We will be innovative and provide value for money in our approach to deliver of everything we do
- We will value all volunteers, staff and members of the organisation

Charitable objectives of Inspiring Communities Together

To develop the capacity and skills of those who are socially and economically disadvantaged by working with individuals and groups who live or work within the neighbourhood of Charlestown, Lower Kersal and neighbouring districts.

To work with individuals and groups within these neighbourhoods to help them to make a difference locally.

The difference we want to make

PEOPLE



IMPROVING
PEOPLES LIVES

PLACE



CREATING BETTER
PLACES TO LIVE

VOICE



STRENGTHENING
LOCAL VOICES

Message from the Chair

This is my second time of writing the annual report message and once again it has given me time to reflect on what Inspiring Communities Together has achieved and the impact it has made to the lives of local people.

As a Charity we continue to grow and develop the support we provide to local people – as always as much as possible of that support is provided within the neighbourhood of Charlestown and Lower Kersal (CHALK) and delivered by local people.

I reported last year that we had merged with the Lower Kersal Centre and over the past year we have been working with the early years staff team at Yogurt Pots to develop an enhanced start well model. We now have a firm business model for early years provision which puts our children and families at the heart. This has resulted in **over 3,000 early year places delivered across our programme of activity** from child care, after school programmes and holiday provision.

The wetlands is now fully open to the community and continues to develop as a space for everyone to enjoy. Funding was secured by ourselves to recruit a development worker to work with our partners to ensure the space can bring as much benefit as possible to the local community. The worker works with our wider team to support **community clean-ups, environmental awareness programmes and fun activities based around nature-based activity.**

Our relationship with Keepmoat Homes continues to develop and this positive relationship has continued to support our live well programme of work. We now deliver ten different types of learning, and this year **201 people have attended one of our courses with 60 of those people gaining a qualification.**

We are all aware that life can be difficult for people as the continuation of cuts to services happens. I am proud to say that we have worked hard to provide as much support as possible to people in need and have this year **supported 93 people with advice and guidance** resulting in them securing additional funding, new housing or employment. We also ensure that those families who may struggle during the school holidays are supported and last year we provided **free family holiday activities to over 366 children and their**

parents/carers and over 151 £1.00 lunches for those families who attended the activities.

Over the past year we have also been testing our place-based approach connecting neighbourhoods:

- We successfully secured funding to work with Seedley and Langworthy Trust to develop a **place-based approach across this wider neighbourhood.** This has enabled us to share learning and created a neighbourhood approach building on our own model of people, place and voice. This work is funded for three years and will be evaluated by CLES giving us a strong evidence base to take this work forward.
- Through a city-wide social prescribing bid we are now the lead anchor organisation for the delivery of **social prescribing** in Swinton – This work will be evaluated by Salford University again providing us with an opportunity to test different ways of working and build our learning of what works.

As a Board we have always been keen to develop and test new approaches to neighbourhood working. This year we have taken the opportunity to explore **community led housing** as an approach to support local people and build a strong foundation for the charity. We were notified in December that our bid to Homes England was successful and we will be working alongside Seedley and Langworthy Trust and Salford City Council to develop the model.

I would like to take this opportunity to thank all our funders, partners and Board members who without all of you Inspiring Communities Together would not have been able to grow into the successful charity we are today.

Lastly the Trustees could not do all this amazing work with out the support of a strong staff team and an amazing group of volunteers. Our thanks go out to all of you!

Mike Duddy – Chair

To receive regular updates via our e-newsletter send us an email to office@inspiringcommunitiestogether.co.uk



People

Supporting families to give the best start in life

This year our childcare provision, Yogurt Pots, delivered by our Start Well team was again rated as GOOD by Ofsted.

- Over 3,000 childcare places provided
- 366 children and parents/carers took part in free summer holiday activities

"Most important is that it is free and for all kids and ages and was loads of fun!" (Parent)

- 151 £1 lunches for children provided over the summer holidays
- 599 healthy lunches provided by Yogurt Pots

Supporting more people into work

Our **Live Well** programme of learning and volunteering opportunities supporting local residents of Charlestown and Lower Kersal expanded this year. The programme helped people improve their skills, knowledge and confidence and encourage first steps towards further learning or employment.

Courses delivered this year

- Tech and Tea (for people aged 65+)
- Basic IT
- Basic IT +
- Green lifestyles (for people aged 65+)
- Food hygiene and safety level 2
- Lunch and Learn (for people aged 65+)
- Kickstart Plus – Employability level 1
- Employability Plus Foodwise level 1
- Adult Education level 3
- Horticulture level 1

Improving access to free advice and guidance

We also provide free advice sessions with a qualified advisor on issues such as housing, benefits, debt and job-searching.

60% of local people surveyed told us they are trying new activities or learning new skills
(*up from 58% in 2017-2018)

Improve individual health and wellbeing

Our Age Well team have provided group support including projects to support eating well and keeping active

- 102 Eating Well lunches provided to older residents in the community
- 200 people attended Six Steps to Preventing Falls awareness sessions
- The Green and Grow older people's group based at Salford Sports Village continues to meet.

69% of local people surveyed told us they are interested in building healthy lifestyles
(up from 65% in 2017-2018)

10

types of training course delivered

60

people gained a qualification

1,885

learning hours delivered

93

people received advice and guidance support

201

people attended a course

86

people volunteered with us this year

527

volunteering hours recorded





Place

Improving access to good quality green space

We have supported community clean ups and environmental awareness programmes and have delivered fun nature based activities.

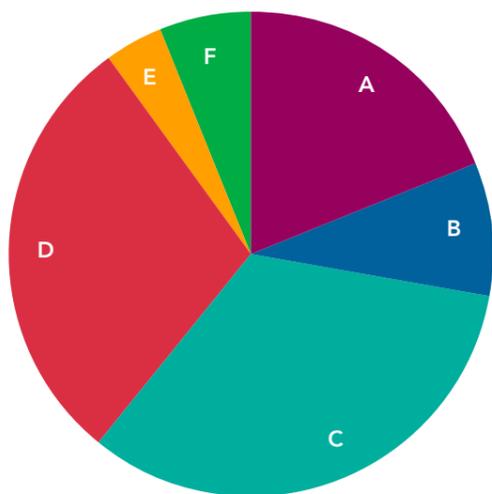
75% of local residents surveyed told us they are making greener choices (up from 70% in 2017-2018)

The Wetlands – opened in July 2018

We have mapped activity and surveyed users at the Wetlands and created a network of older people interested in volunteering with us to document the history and development of the wetlands.

- 60% of visitors are from CHALK

Reason for visit to the Wetlands



- A Guided walks 4%
- B Other 6%
- C Fresh air, nature 19%
- D Peace and quiet 9%
- E Dog walking 33%
- F Exercise 29%

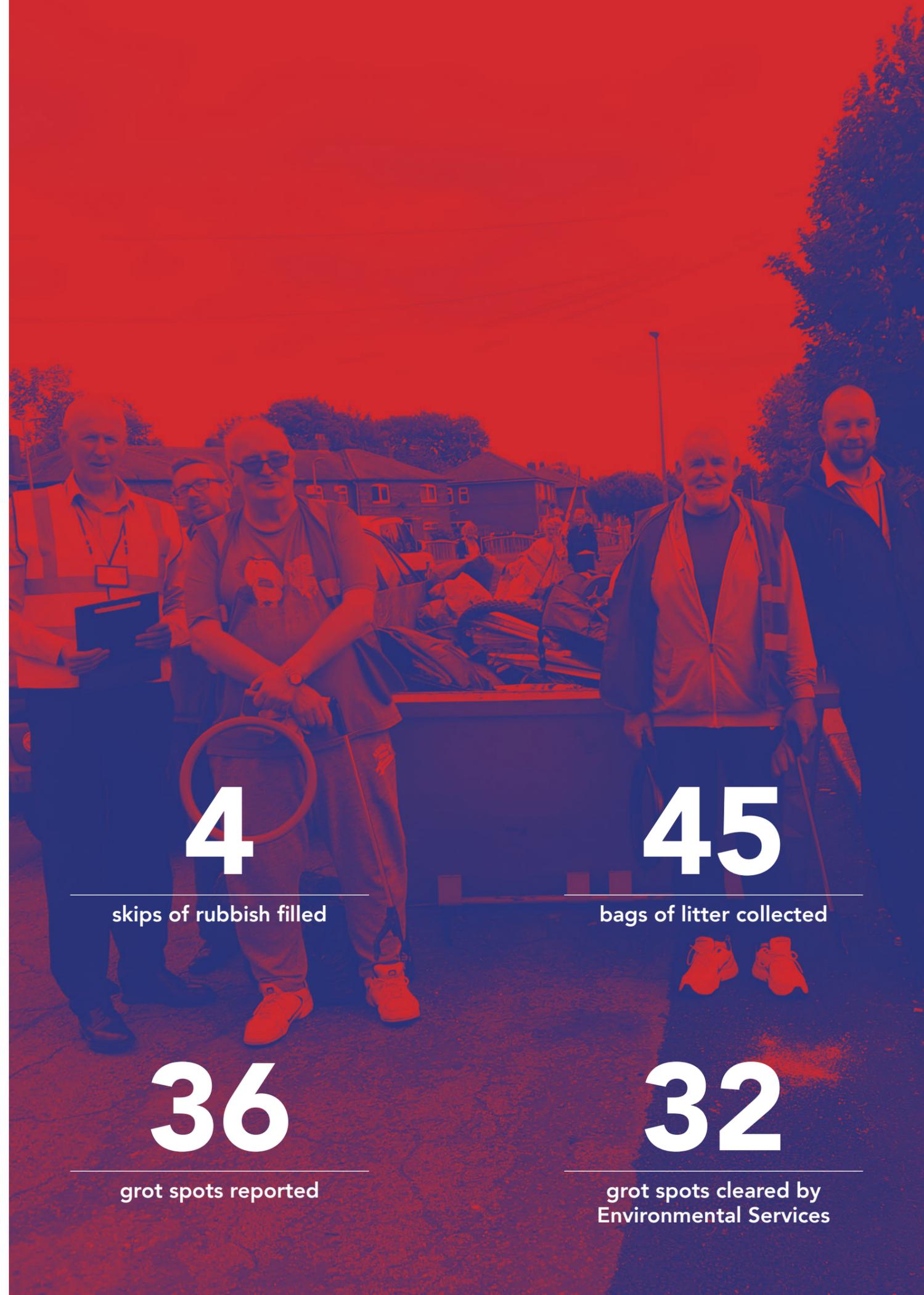
Community led housing

We have been awarded funding from Homes England to develop a community led housing model working with Seedley and Langworthy Trust.

Partnership working

One of our key priorities is always to work in partnership where ever this is possible and once again we have ensured that positive relationships have been built with a number of key partners including:

- 4Housing
- Age UK Salford
- Corinth Training
- Groundwork Trust
- Keepmoat Homes
- MadLabs
- People's Voice Media
- Pulse Regeneration
- Salford 3rd Sector Consortium
- Salford CCG
- Salford City Council
- Salford Community Leisure
- Salford CVS
- Salford University
- Salix Homes
- Seedley and Langworthy Trust (SALT)



4

skips of rubbish filled

45

bags of litter collected

36

grot spots reported

32

grot spots cleared by Environmental Services



Voice

Neighbourhood Forums

In Charlestown and Kersal we have been meeting with local residents helping them to identify neighbourhood priorities and working with them and other key partners to find solutions.

Community Reporters

This year our community reporters took part in a European project delivered by People's Voice Media to support communities to tell, understand and share their own stories on topics and issues relating to diversity in neighbourhoods.

www.communityreporter.net/story/exploring-diversity-chalk-salford-0

Priorities identified by the Forums	What we did
Environmental concerns – Litter and fly tipping across the neighbourhood - ongoing	Organised litter picks and community clean ups with local residents, primary schools and partner agencies. Reported and monitored "grot spots".
Community safety – Concerns were raised about the loss of the school crossing patrol at Douglas Green	Worked with residents, councillors, St Sebastian's primary school and the neighbourhood management team to promote vacancy which has now been filled.
Community safety – Concerns about off road bikes	Liaised between local residents and the police and neighbourhood management team – more than 18 bikes seized.
Housing – Issues with private landlords and their tenants	Engaged with landlord licensing to report issues
Housing – Individual issues relating to overcrowding, home repairs, etc	Referred residents to relevant housing provider

9

forums

100

people attended

8

new projects

43% of local residents surveyed told us they have active or ongoing involvement in their community (up from 42% in 2017-2018)



Who have we engaged with?

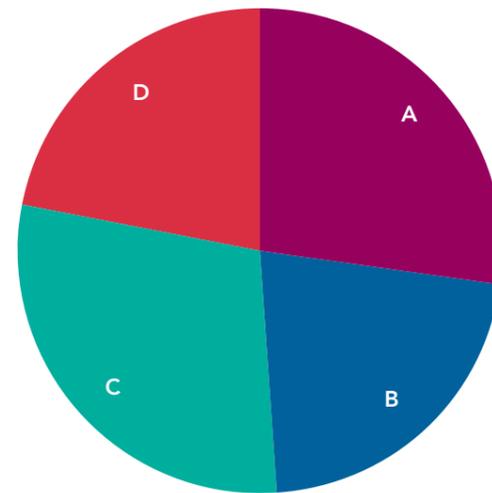
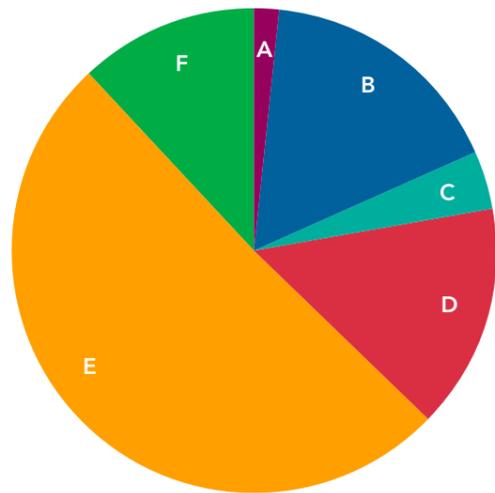
People

During 2018 – 2019 our work has seen over 4,500¹ engagements either through Yogurt Pots, people attending events and courses, volunteering or participating in one or more of our neighbourhood activities.

- 56% were female and 44% were male²
- 7% identified as LGBT³
- 12% told us they had a disability⁴

Ethnicity⁵

Ages⁶



- A Asian / Asian British 1.9%
- B Black / Black British 16.5%
- C Other ethnic background 3.9%
- D Prefer not to say 15%
- E White: British 51%
- F White: Other 11.7%

- A 17 and under 27.2%
- B 18-30 21.7%
- C 31-60 29.3%
- D 61-89 21.7%

- 212 local residents were consulted during our community consultation exercise
- 20 staff and volunteers contributed to the annual stakeholder survey

Organisations

- 50 external stakeholders contributed to our annual stakeholder survey
- 82% thought we were focused on the right areas

¹Last year = 2,300 engagements
²Last year = 39% female, 61% male
³Last year = 4% identified as LGBT

⁴Last year = 17% told us they had a disability
⁵Last year = 73% of people described themselves as White
⁶Last year = 80% of people were aged between 18 – 60 years old

What our stakeholders say about us



Start well

"My child has progressed so much since attending Yogurt Pots."
(Parent of nursery child)

"My two are always really excited to show me and their dad what they have made at after school club."
(Parent, After School Club)

"D really enjoyed going out every morning to water the tomato plants. At the end of the week, he asked if he could take some home to share with me."
(Parent, Holiday Club)

"To be honest, I was a bit scared to let my 9 year old use a knife to cut the vegetables, but she was really sensible. I was really impressed. We all enjoyed the pasta salad and we'll be making it again at home."
(Parent, Family cooking session)

Live well

"I have learned a lot and will take this into the future for my job."
(Learner, aged 16)

"I got new skills and something to put on my CV."
(Learner, aged 17)

"I really wasn't sure that I could do this course, but with support and encouragement I was able to achieve this food hygiene certificate. I've not had a certificate since my bronze swimming certificate which was a very long time ago!"
(Learner, aged 65+)

"When I think back to how nervous I was when I first started volunteering to how confident I am now, I feel proud of myself and the skills I have learned."
(Volunteer)

Age well

"I really enjoy coming to lunch and learn. I have learnt that I can make small changes that will help me to eat better. I also like the new friendships I have made."
(Older resident)

"I love being out pottering in the community garden. This green space is on my doorstep. I enjoy meeting up with my friends, being active and meeting with the children from the nursery, who come down and help with the planting."
(Older resident)

Our activity

What we have spent and earned

INCOME	
Annuity	£90,000
Rent	£9,000
Unrestricted income	£218,354
Restricted income	£342,843
Total income	£561,197
EXPENDITURE	
Salaries	£287,045
Project costs	£8,136
Community training	£96,063
Rent	£9,000
Operational costs	£125,604
Total expenditure	£525,848
NET OPERATING INCOME	£35,349

What we plan to do in 2019–2020

PEOPLE

- Increase the number of volunteers placed at Yogurt Pots
- Increase the uptake of Healthy Start vouchers
- Increase the number of people achieving qualifications
- Support more people with advice and guidance
- Continue to develop our falls prevention and eating well programmes



PLACE

- Increase the number of environmental volunteers
- Increase the number of community clean ups
- Develop the community-led housing model



VOICE

- Increase the number of local residents attending Forums
- Establish an early year's forum to involve local parents in the governance of Yogurt Pots
- Support older CHALK residents to participate in the Salford Age Friendly Alliance



Special thanks to Board of Trustees, staff and volunteers

Board of Trustees during 2018–19

Mike Duddy – Chair
February 2017 – present

Lynne Marsland – Vice Chair
February 2017 – present

James Eagle – Treasurer
reappointed May 2018

Ruth Potts – Secretary
reappointed February 2017

Ann-Marie Pickup MBE
Elected October 2016

Gerry Stone
Elected February 2017

Cllr Jane Hamilton
Nominated February 2017

James Kariuki
Elected May 2018

Staff Team as at March 2019

Operational and Governance

Bernadette Elder
CEO (35 hours)

Antonia Dunn
Operations manager (21 Hours)

Rita Kershaw
Project assistant - finance (7 hours)

Start Well

Nadine Murray
Childcare manager (35 hours)

Gillian Green
Deputy childcare manager (35 hours)

Dawn Moore
Janine Wallace
Early years workers x 2 (35 hours each)

Claire Clayton
Early years worker (30 hours term time only)

Natalie Burgin
Early years worker (15 hours term time only)

Live Well

Lynn Holden
Development worker - Neighbourhoods (21 hours)

Tina Tudor
Development worker - Training and Advice and Guidance (12 hours)

Joanne Inglis
Development worker - Food Matters (25 hours)

Nicola Johns
Project assistant (20 hours)

Age Well

Andrea Whelan
Development worker - Older people (35 hours)

Sam Smith
Development worker - Irwell Urban Oasis (35 hours)

Lisa Berry
Development worker - Active Ageing (21 hours)

Nicola O'Neill
Community Connector - Swinton (35 hours)

Sean Massey
Project assistant (16 hours)

Media and social media



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Office@inspiringcommunitiestogether.co.uk



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[@ICTsalford](https://twitter.com/ICTsalford)



Like us at:
[Facebook.com/ICTCHALK](https://www.facebook.com/ICTCHALK)



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